



Fashion Voting Site Sets Fashion Free

VoteinStyle.com Places Trendsetting into the Hands of All Fashion Lovers

June 12th, 2007 - Few people set trends; almost everyone follows trends. But why should trendsetting be placed in the hands of only a few social elites? Vote in Style believes, "Everyone should have a say in decisions which influence their individual expression." A voting based site, Vote in Style opens the doors of the fashion industry to the community-based interaction that allows anyone to be critics and authorities of their fashion expression.

Vote in Style gives every fashion lover the chance to make their own style choices. Users vote on trends and styles, as well as post trends and styles to be voted on. Based on the community's consensus of votes, a style is deemed "in" or "out." Through this voting system, which the creators of Vote in Style call a "fashion democracy," everyone gets a say on what's in and what's out.

In the Vote in Style community, any one with a passion for fashion can actively contribute to and create new trends, not only passively trend-watch and emulate others' style choices. Emphasizing active participation, Vote in Style spotlights on their homepage, "Top Reporters," the users who post the most styles voted "in".

The fashion community is craving for new ways to express themselves and interact. Addressing this need, Vote in Style creates a new platform, a place where the community of fashion lovers can share, show, and discuss fashion, vote and express their own styles, as well as have a hand in setting new trends.

About Vote in Style

Vote in Style is a fashion voting site, created to promote community-based decisions on what's in and out of style. Vote in Style facilitates fashion discussions and provides a platform for the community to showcase and determine trends.

Contact

Ann Nguyen

ann@voteinstyle.com

<http://www.voteinstyle.com/>

###